



Priya Jain, Undergraduate Senior in CogSci/Economics

As she completes her undergraduate studies, Priya Jain double majors in Cognitive Science and Economics. Priya chose to major in Cognitive Science because of its multifaceted nature. As a freshman, she recalls being interested in a multitude of different subjects. She found specifically that she was interested in understanding the brain and behavior, but also in computer science and business. The combination of cognitive science and economics as her majors allowed her to explore all of these areas.

What Priya found most appealing about Cognitive Science is how it taught her to visualize problems from different perspectives. Through her double major, she's learned to appreciate the views of a neuroscientist, economist, computer scientist, and psychologist on different concepts and theories within her studies and research. *"It is really amazing to be able to gain such a multidisciplinary education,"* she begins. *"One of my favorite classes was Cognition and Decision Making with Dr. Rigdon. It was fascinating to learn about decision making concepts and then see them play out in real time labs. Moreover, Dr. Rigdon has been an incredible mentor to me. There were times when I was unsure about what I wanted to do and she helped me think clearly, eliminate my doubts, and stay on track. I am grateful to have had her guidance throughout my academic journey."*

Outside of her majors, Priya is a part of a social cognition research lab where she researched biases in machine learning and natural language processing. *"Being in a research lab has been a great experience because I've learned about the stages of conducting research and have been able to deep dive into topics that interest me."* Along with research lab, her other activities at Rutgers include involvement with the Cognitive Science Club and playing table tennis on campus back during in-person classes.

After graduation, Priya plans on attending Carnegie Mellon University in the fall to work towards her Master of Science degree in Human-Computer Interaction. In the future, she aspires to become a product designer or product manager in order to design and build better experiences.